

Sponsorship and Exhibition Prospectus



IAPD
International Association
of Paediatric Dentistry

3rd GLOBAL SUMMIT

Pulp Therapy Rooted in Evidence

8 - 10 NOVEMBER 2024 | PORTO, PORTUGAL

www.iapdsummit.org

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Welcome letter

Dear Colleagues,

It is with great excitement that the Board of Directors of the International Association of Paediatric Dentistry invites you to attend the 3rd Global Summit of IAPD: **Pulp Therapy Rooted in Evidence**. This premier event will be held November 8-10, 2024 in the beautiful city of Porto, Portugal.

The summit will gather leading clinician scientists from across the globe to explore the latest advancements in pulp therapies for children and adolescents. Attendees will gain an in-depth understanding of pulp biology, the inflammatory response to dental caries and trauma, and innovations in diagnosis and pulp treatment.

As the global voice for children's oral health, IAPD is proud to facilitate this exchange of ideas and evidence-based approaches. We invite our National-Member Societies, individual members, and industry partners to participate in this premier scientific event.

Join us in picturesque Porto next November for the 3rd IAPD Global Summit that will shape the future of pediatric endodontics worldwide.

Sincerely,

Prof. Figen Seymen PRESIDENT

Dr. Jorge Castillo ORGANIZING COMMITTEE CHAIR

Dr. Anna Maria Vierrou INTERIM SECRETARY GENERAL

Dr. Vineet Dhar SCIENTIFIC COMMITTEE CHAIR



General Information

**EXPECTED NUMBER
OF PARTICIPANTS
700**

Meeting Venue

Sheraton Porto Hotel & Spa

Address: Rua Tenente Vlaldim, 146, 4100-476 Porto, Portugal

Summit dates

8-10 November 2024

Name badges

Badges will be distributed at the registration desk

Participants without badges will not be admitted to any meeting-related activities

Language

The official language of the IAPD 3rd Global Summit is English

Lunches and Coffees

Coffee and light lunch will be served in the exhibition area

Attendee Profile

- Paediatric Dentist Specialists
- General Dentists who treat children
- Specialists in Community Dentistry
- Orthodontists
- Pediatricians
- Dental Therapists
- Dental Hygienists
- Dental Assistants

Summit Partner

Euro **35,000**



PRE-SUMMIT

- Logo on all adverts for the Summit
- Logo in the event newsletters
- Logo on homepage of the website (www.iapdsummit.org)
- Logo on the sponsors / exhibitors page of the website
- Company write-up and URL link (300 words)
- x 5 email blasts to the registered delegates (content to be approved)
- x 5 Social media posts
- Logo on the Summit Mobile App
- Social media mentions

DURING SUMMIT

- 45 Minute Symposium – subject to scientific committee approval
- One pull-up banner at the venue (sponsor to provide)
- Acknowledgement during the opening and closing & program
- Logo on Summit screen in Plenary session
- x 8 complimentary Summit badges
- x 4 Social congress passes
- Full page advert in the mini programme (electronic or printed, tbc)
- Complimentary exhibition open space 18 sqm
- Sponsor of x 1 Poster session (catering, drinks etc. for sponsors own account)
- Flyer / gift in the delegate bag – subject to committee approval
- In case there won't be bags flyer / gift will be placed next to registration desk
- Company's video will be presented on the plenary – subject to committee approval

POST SUMMIT

- Logo on the thank you mailer to all attendees

Platinum Sponsor

Euro 30,000



PRE-SUMMIT

- Logo on the sponsors / exhibitors page of the website
- Company write-up and URL link (200 words)
- x 2 email blasts to the registered delegates (content to be approved)
- Logo on the Summit Mobile App
- Social media mentions

DURING SUMMIT

- 30 Minute Symposium – subject to scientific committee approval
- One pull-up banner at the venue (sponsor to provide)
- Logo on Summit screen in Plenary session
- x 6 complimentary Summit badges
- Full page advert in the mini programme (electronic or printed, tbc)
- Complimentary exhibition open space 12 sqm
- Flyer / gift in the delegate bag – subject to committee approval
- In case there won't be bags flyer / gift will be placed next to registration desk

POST SUMMIT

- Logo on the thank you mailer to all attendees



Gold Sponsor

Euro 25,000



PRE-SUMMIT

- Logo on the sponsors / exhibitors page of the website
- Company write-up and URL link (100 words)
- Logo on the Summit Mobile App
- Social media mentions

DURING SUMMIT

- Logo on Summit screen in Plenary session
- x 5 complimentary Summit badges
- Full page advert in the mini programme (electronic or printed, tbc)
- Complimentary exhibition open space 9 sqm
- Flyer / gift in the delegate bag - subject to committee approval
- In case there wont be bags flyer / gift will be placed next to registration desk

POST SUMMIT

- Logo on the thank you mailer to all attendees



Silver Sponsor

Euro 20,000

PRE-SUMMIT

- Logo on the sponsors / exhibitors page of the website
- Company write-up and URL link (50 words)
- Logo on the Summit Mobile App
- Social media mentions

DURING SUMMIT

- Logo on Summit screen in Plenary session
- x 4 complimentary Summit badges
- Complimentary exhibition open space 6 sqm
- Flyer / gift in the delegate bag - subject to committee approval
- In case there wont be bags flyer / gift will be placed next to registration desk

POST SUMMIT

- Logo on the thank you mailer to all attendees



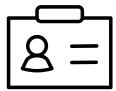
Additional Opportunities



SYMPOSIUM (30MIN)

Euro 9,000

- Organisation of a satellite symposium for up to 30 minutes. The programme is subject to the approval of the Global Summit Scientific Committee.
- Includes: hall rental, standard audio visual equipment
- Permission to use the phrase: "Official Satelight Symposium of IAPD Global Summit 2024"
- Symposium program will be included in the final program (subject to receipt by publishing deadline)



SUMMIT BADGES

Euro 8,000

Your logo will be prominently displayed on the official summit badges – on the front side. Great way to get your company logo seen on the IAPD Global Summit 2024 participants badges.



SUMMIT LANYARDS

Euro 7,000

Branding on IAPD Global Summit 2024 lanyards, Sponsor logo will be prominently displayed on the official summit lanyards. Great way to get your company logo seen on the branded lanyard. Sponsor will be responsible to produce and to provide the Lanyards.



DELEGATE BAGS

Euro 6,000

Sponsoring the bags is an excellent way to get your company noticed with visitors carrying around your logo on the bags as well as using them after the event. Have an opportunity to include a gift / flyer in the bag.

- Logo on the summit bag
- Acknowledgement on the website and in the conference program
- Logo included in a looped presentation in plenary and exhibition venue.

Additional Opportunities



REGISTRATION DESKS

Euro 5,000

Branding on IAPD Global Summit 2024 registration desks, Sponsor logo will be prominently displayed on the official registration desks. Great way to get your company logo seen



MINI PROGRAMS

Euro 4,000

As the sponsor your company branded mini programmes will be included in the delegate bag for all attendees to use throughout the week.



SUMMIT APP

Euro 4,000

The sponsoring company will have the opportunity to have full recognition on the Summit App.

Including splash image on landing page, company profile, logo, contact details on the home page

1 x Push notification per day during the Summit



COFFEE AREA BRANDING

Euro 4,000

Connect your brand with Summit delegates during one or more refreshment breaks during the Summit. Refreshment breaks will be served in the exhibition venue, including coffee/tea. Prominent signage will display your corporate logo for all to see as they enjoy networking and good food and drink.

Advertising Opportunities

ADVERTISING

Full-page colour are available in the Summit App
Format: PDF (single or multiple pages) Euro 1,200

Full-page colour advertisements are available in the following mini program:

Final Programme / Abstract book – Back cover	Euro 2,500
Final Programme / Abstract book – Inside Front cover	Euro 2,500
Final Programme / Abstract book – Inside Back cover	Euro 2,500
Final Programme / Abstract book – Internal Page	Euro 1,500

PROMOTIONAL INSERT

Euro 1,500

Inclusion of promotional material, such as leaflets distributed at the registration desk.

Please note that the material should be provided by the sponsor and must be approved by the organizers [maximum size A4]

Networking Opportunities

GALA DINNER

Euro 16,000

Exclusive Sponsorship of the Gala Dinner

Benefits include:

- Advertsiment
- Branding / logo in Summit Programme
- Significant branding at the Gala Dinner
- Sponsor's logo with hyperlink on Summit website
- Name & Logo on menus
- Option to brand suitable promotional souvenirs at the Gala Dinner
- 2 complimentary passes to attend the Gala Dinner
- Verbal acknowledgement at the Summit

WELCOME RECEPTION

Euro 10,000

Exclusive Sponsorship of the Welcome Reception

Benefits include:

- Advertsiment
- Branding / logo in Summit Programme
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Summit website
- Name & Logo on menus
- Option to brand suitable promotional souvenirs at the Welcome Reception
- 2 complimentary passes to attend the Welcome Reception
- Verbal acknowledgement at the Summit

Speaker sponsorship opportunities

KEYNOTE SPEAKER

Euro 5,000

Benefits include:

- Logo on all pre-summit marketing material related to the keynote speaker
- Acknowledgement as Keynote speaker sponsor on the Summit website and in the Summit programme (max 75 words)
- Logo included in a looped presentation in plenary and exhibition area

INVITED SPEAKER

Euro 4,000

Benefits include:

- Logo on all pre-summit marketing material related to the keynote speaker
- Acknowledgement as Keynote speaker sponsor on the Summit website and in the Summit programme (max 75 words)
- Logo included in a looped presentation in plenary and exhibition area

****Keynote and invited speakers are identified and approved by Summit Scientific Committee***

Exhibition Information



The heart of the networking platform during the Summit is the exhibition, where all the delegates will meet daily for refreshment breaks and lunch. A commercial and professional exhibition will take place parallel to the Global Summit hours.

Exhibition Raw Space

The price for open space, minimum size is 6 Sqm: 3m x 2m at the cost **Euro 2,900**

Ordering an Open space includes:

- x 2 Exhibition badges
- x 1 Standard electric socket
- x 1 table, 1 tablecloth, 2 x chairs
- Coffee, refreshment and lunch for registered exhibitors (for 2)
- Cleaning service

Acknowledgements:

Please note that all Exhibition options include:

- Exhibitor's logo with hyperlink on Summit website
- Acknowledgement of Sponsors / exhibitors list in the final programme

***Please forward your company logo in colour and JPG / PNG high-resolution to :
rportugal@paragong.com**

3rd GLOBAL SUMMIT

Pulp Therapy Rooted in Evidence

7 November – 10 November 2024 | Sheraton Porto, Portugal

Contact Us

For more information and how to book, please contact:

Reut Portugal

Industry Liason & Sales Manager

Email: rportugal@paragong.com

We are willing to discuss a special offer to suit your objectives, feel free to contact us to discuss your needs.

www.iapds summit.org



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